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XentauriX[®] User Manual



LOGIN REQUIRED

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Please login using your username and password. Information contained in this system is to be used solely by Artec Technologies. By logging into the system, you agree to keep the information you view confidential



We recommend Google's browser Chrome for an optimal performance.

Please enter your login information and click on the key symbol.

In the tab "**view**" you can choose between different user interfaces.

In the user interface "**simple**" there is the player window, the metadata and the time-line.

The interface "**simple with clips**" additionally offers a list of all clips.

In the interface "**six players**" six player windows and the time-line are displayed.



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Adding Elements

Each user interface may be customized. Click on "elements" in the top left corner.



Each element can be placed via drag & drop. After adding all desired elements close the pop up window by clicking OK.

You can **save your customized user interface** by clicking on "view" \rightarrow floppy disk symbol





Player Window



By clicking on the video the option window is opened. You can adjust the volume, show subtitles, change the signal, add screenshots and change to full-screen mode. Click OK to close the pop up window.

Time-line

In this are you will find many helpful features.

ŧ	6						12:2	8:47	2017-01-31 Dienstag		C	١
‡ ⊡ ⊕	Richter Alexander Hold 1:10 11:15 11:20 11 11:09:23 2017-01-31	1:25 11:30 11:35 1 1	1:40 11:45 11:50 11:55	Richter Alexander Hold) 12:15 12:20 12:25	12:30 12:35	12:40	12:45	12:50 12: 20	55 13:0 017-01-31	0 ^{13:05} 13:09:2	[} <]
Wit Wit	h this button : h this symbol:	you car	n reduce and po n display the live	op up the ti e signal.	me-line.							
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				\gg	You can fast-fo space to the rig mouse button	prward a ght of th pressed	recor e play or do	ding / butt uble-0	by clic on. Ke click to	king o ep th o lock	on the le left the fa	e ast-

forward position.

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Below the storyboard you can choose the interval of screenshots shown in the storyboard: 30 seconds, 1 minute, 5 minutes or 15 minutes. You can zoom in / out with the plus / minus symbol. By clicking OK you close the storyboard.

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	1	PRO7
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ialisten		Compare signals



If there are several video players in your interface you can compare signals in the storyboard. Click on the displayed signal name below the storyboard and select "**compare signals**".

The signal of the player windows are now displayed and you can directly compare what was shown at that time on the different signals.



MetaData



In the **metadata** you can see which broadcast was shown at what time. Click on the calendar symbol in the metadata box. Upon selecting a day a list of all broadcasts with their starting time is displayed.

By clicking on a broadcast in the metadata list more information is shown. With the buttons below you can start the broadcast in the player, set the broadcast as selection in the time-line or search for broadcasts with the same title.

In the **MetaData Editor** you can create personal bookmarks. Just enter a title and text and click on this symbol **(a)** to set the selected time in the time-line or the selected breadcast from the metadata list as

the selected broadcast from the metadata list as bookmark. You will now find your new bookmark in the MetaData Editor.

It is possible to start a search within the metadata.

Simply enter the word you would like to find broadcasts on into the field next to "title". You can filter your search by clicking on the rack-wheel symbol (e.g. choose the period you would like to search in).

In this example we searched for broadcasts concerning "water". All signals whose broadcasts match the search term are listed in the metadata box. By clicking on a signal you can see more details (date and name of the broadcast).

Creating Clips

Clip	Editor				٠.
Title				Ŧ	0 🗐 🗘.
Signal			Starttime		Endtime
[From	selection]		13:20:09		13:49:21
	SAT.1	MP4	2017-02-07		
\checkmark	5		\odot		۲

You can create a clip from the selected time period in the time-line. Set a starting point in the time-line by

clicking on D and an end point by clicking on D.

Then click on "add current selection" in the ClipEditor. You can now edit the title and change the start and end time before creating the clip by clicking on the paper clip symbol.





You will find your new clip in the window "clips". They are sorted by TV station. By clicking on the clip more information is displayed and with the symbols below you can play the clip, set its time as selection, download or delete the clip.

Via the magnifying glass symbol you can search for titles within the the existing clips.

Program Charts

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Tit	el	Q, 🗞 🕫
POS	Titel	Count
1.	Felix Jaehn, Hight, Alex Aiono - Hot2Touch Hot2Touch	482x
2.	> Advert Foodspring	455x
3.	> Advert Wirkaufendeinauto.de	353x
4.	> Advert Casper.com	329x
5.	> Advert ebay - rock band	251x
6.	Imagine Dragons - Thunder ^{Thunder}	237x
7.	> Advert 1unu1.de (short)	216x
8.	> Advert Kreditmacher.de	211x
9.	Songs To Your Eyes - Lost Empire Epic Kingdom: Trailer Music, Vol. 2	208x
10.	Axwell A Ingrosso - More Than You Know More Than You Know	207x

The program charts show how often a program has been broadcast since recording began. The wheel symbol can be used to set search criteria such as minimum and maximum length of the commercial / program. You can also set how many items you want to display. You can use this feature to check, for example, how often your commercial has been broadcast and thus also compare how often other companies run commercials.

Synchronizing the Windows



By clicking on the top bar of the respective window or on the wrench symbol, you open the options and can now assign one of the colored markers. In this example, the red mark is selected.

This results in all windows with the same color mark being synchronized with each other - i.e. they refer to the same station at the same time.

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Example of synchronized content. The red mark has been selected here - both in the metadata, as well as for player and timeline.



Analysis Tools

Graph



In the graph, the ranges of different signals can be compared with each other according to target group. The number of viewers and the time of the broadcast can be read on the sides.

By clicking on the station symbol you can select which stations you would like to compare. You select the target group by clicking on the person symbol.

Audience Flow



The audience flow shows how many people of the selected target group (here: adults aged 14 to 49) switched channels at the time selected in the timeline. The largest point (in this example the blue point for RTL) was the station with the most viewers at the time.

Audience Spread



The window "Audience Spread" shows how many viewers switched to the respective station at the selected time. The pie chart of the audience spread shows the share in viewers of the stations compared with each other. The stations you would like to compare can be set by clicking on the corresponding icon.



Audience Grouping



The audience grouping indicates who watches the majority of the respective stations at the corresponding time. In this example, the majority of viewers at sixx are women who are older than the mainly male Kabel1 viewers.

Program Charts

			Op	otionen		D
			Minimale Länge			
Tit	el				32 Minuten	•
				Maximale Länge		ĥ
	Galileo Thema u. a.: "Galileo"-Superheroes, Inf				112 Minuten	ł
	taff Thema u. a.: Budget-Battle Kapstadt (2			Positionen		ł
	Schulz In The Box Cornedy, D 2013Moderation: Olli Schulz		\sim			
	The Flash Biltzschlag, Action, USA 2014Als Barr			S 0		ł
	Grey's Anatomy - Die jungen Ärzte Aus heiterem Himmel, Dramedy, USA 2				6x	r
	Lucifer Der Höhlenmensch im Manne, Krimi, US					
	My Idiot Friend Comedy Show, D 2016Moderation: Jok					
	taff weekend Magazin, D 2017So viel "taff" wie noch					P
	Gotham Der Ballonmann, Drama, USA 2014Gor					
	Getaway Action-Thriller, USA 2013Rasanter Acti					
	Hostel 3 Fantastisch, USA 2011In Las Vegas fei					
	(T)Raumschiff Surprise - Periode 1 Komödie, D 2003Komödie mit Bully Her					
	Bad Teacher Komödie, USA 2011Elizabeth ist meist u					
6.	Der Fluch der goldenen Blume				2x	v

In the program charts, you can first select the channel and then use the settings icon to select the minimum and maximum length as well as the number of positions displayed.

User Account

You will find information on your user account and the possibility to log off by clicking on this symbol of top right corner.

